

"Liane's books synthesize helpful concepts, makes them eminently user-friendly, and profound."

Gail McMeekin

Author
The 12 Secrets of Highly Successful Women

"These books offer concise practical advice, format key points, and offer selected quotations that lead to success today for a thriving business."

Alexandra Stoddard

author and interior designer

Comments from collaborators about
Liane Sebastian

(All descriptions reflect status of the speaker at the time quoted.)

To see Liane's portfolio, biography, and details about publications, please visit:

www.michaelight.com
(graphic design, articles, awards)

www.wofw.com
(project offerings)

www.wofw.com/pp.html
Prosperia Publishing
(books, e-pubs, specials)

"What a wonderful collection of advice from women who have lived it. A fabulous resource for women, but also something men could learn a thing or two from as well!"

Martha Barletta

author
Marketing to Women

"Liane gloriously models how to trust your intuition, take risks around your values, and find your path of joy—and her books let the rest of us model this too!"

Susan Davis

President
Capital Missions Company
and founder of the
Committee of 200

Carl Petrick

Executive Director
Illinois Arts Council
(moved to CA)

"Setting up a three year-plan for our publications (from newsletters to program catalogs to grant packets to exhibition promotions), Liane saved us money in printing. At the same time, she built both individuality and consistency between our three divisions, while still reflecting the total organization. Through Liane's blend of fine art and design, she captured the attention of our constituents with visual themes that expressed opportunities for artists."

"The poster series that Liane designed to promote our hotels are timeless, graphically powerful, and most of all, relevant to our globally dispersed community. Liane came up with themes that educated our guests and our own company as to where in the world we are...and she brilliantly created the series that now grace lobbies, elevators, guest rooms, and hallways of hotels around the world as objects of art. They have become collectibles of the finest kind! Working on this project remains one of the highlights of my career."

Cristina Tabora

Corporate Director of Marketing
Hyatt International Hotels*
(now an entrepreneur)

Richard P. Dennis

President
Great Books Foundation
(now deceased)

"As a design team, Liane Sebastian and Michael Waitsman were the most dynamic in my experience. They designed and managed 16 children's books for our Junior Great Books series which have over a million school children enthralled. Their design expanded our appeal through images loved by both the readers and the leaders. They also tied in a graphic system for inspiring leadership materials. Fresh, vibrant, enthusiastic, these designs have helped us exceed our growth projections!"

"How can we ever thank Liane for what she has meant to our magazine. Without her contributions, we would never have the success we enjoy today! No one in any field of endeavor is indispensable, but she comes as close as one can in relation to the magazine through thirty years of the most dedicated and creative service! We have attained a brand unparalleled in our industry!"

Jeffrey Cole

Editor-in-Chief
Litigation Magazine
The American Bar Association
(now a federal judge)

Cie B. Armstead

Managing Editor
Litigation Magazine
American Bar Association*
(since promoted)

"As a consummate professional, Liane gets to know your business. She is a master collaborator, designer, and project manager. Working with a constant succession of volunteer board members, editors, and ABA staff, Liane adapted to the needs of decision-makers while maintaining our publications' vision and integrity."

"It is hard to jump into an existing graphic program, figure it out, and bring new freshness while maintaining consistency. Liane has an intuitive understanding of brands and sensitivity for all the factors that effect the development process."

Stephanie Medlock

assistant director
of professional studies
University of Chicago
Graham School of
General Studies*

*available for references